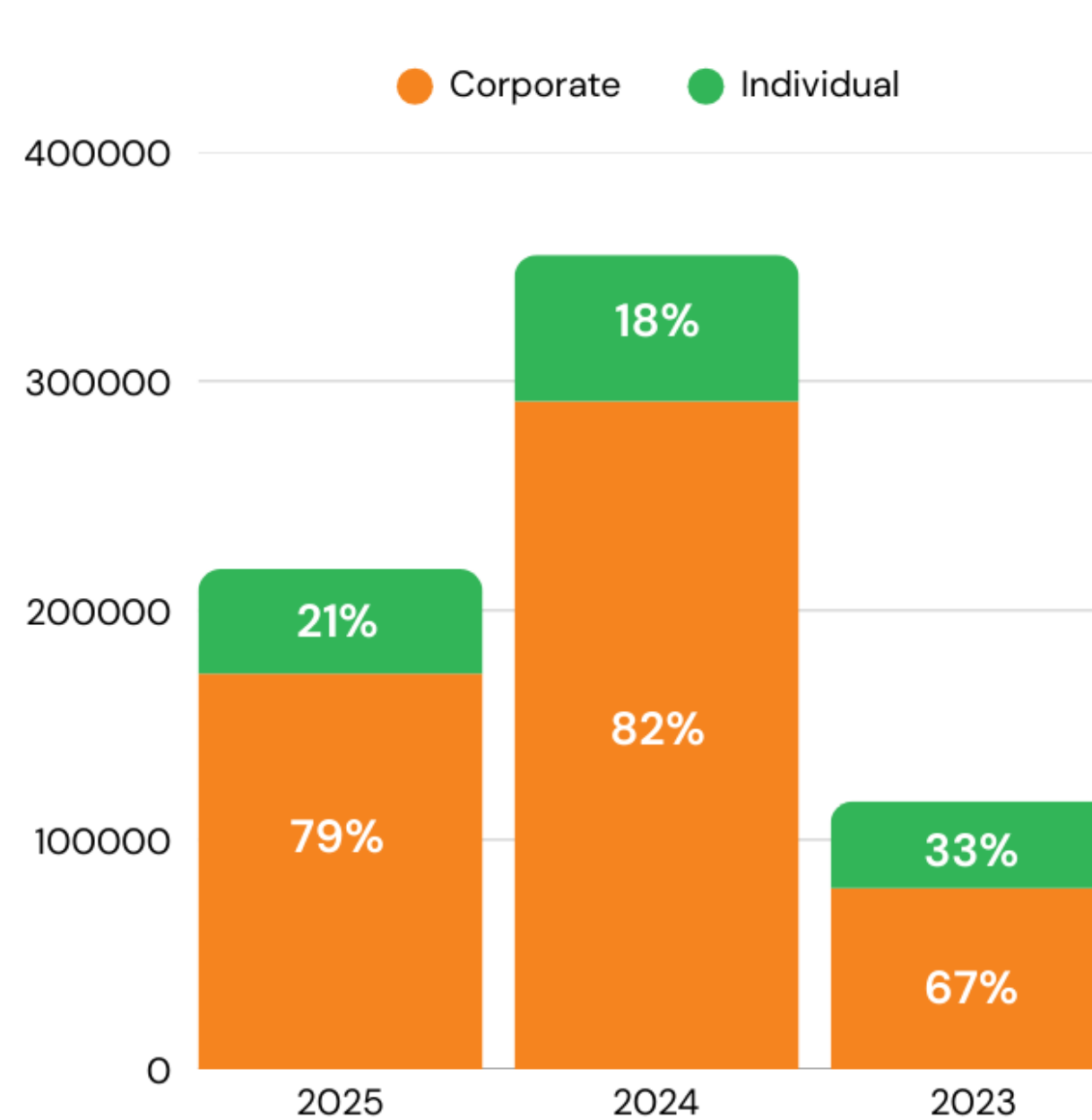


September 2025 Board Meeting



AAAPP Corporate Vs. Individual Giving

2023, 2024 &
2025 TYD (As of August 22)

Total funds raised:

2025 YTD: \$218,034.69

2024: \$355,301.39

2023: \$116,827.06

September 2025 Board Meeting

Donor Communication & Metrics

August Newsletter - Housing

Sent to 732 contacts

47% Open rate

5% Clickthrough rate

- 38.6% - AAAPP Recent news
- 31.8% - AAAPP 2025 Annual Luncheon
- 29.5% - Tampa Bay News article linked to the Main article cover photo

Two Appeals planned to follow regarding housing and using client impact stories from our Senior Community Health Program.

Luncheon Email - Outstanding Humanitarian

Sent to 732 contacts

46.3% Open rate

4.3% Clickthrough rate to AAAPP 2025 Annual Luncheon page

Cross Posted on Social Media

Facebook: 59 Likes, 24 Comments, 2 Shares

LinkedIn: 6 Likes, 2 reposts

September 2025 Funding Workgroup



Outstanding Humanitarian:
Martha Lenderman



Mistress of Ceremonies:
Courtney Robinson
Anchor - 10 Tampa Bay



Current Pledged and/or Paid Sponsorship total:
\$106,700

Presenting Sponsor Confirmed! Rebranded event materials
to be provided

Support for Sponsorship connections - Last month for
soliciting sponsors!

Support for In -Kind Donations

Individual Tickets - End of September early October

September 2025 Funding Workgroup

Current Sponsors Pledged for 2025:

PRESENTING SPONSOR \$20,000

- Independent Living Systems/Florida Community Care

Platinum - \$10,000

- ArchWell Health
- Seacoast Bank

Gold - \$7,500

- Empath Health

Silver - \$5,000

- BayCare
- Pinellas Housing Authority
- WellMed

Bronze - \$2,500

- David Alvarez/Carr, Riggs and Ingram
- Cavanaugh & Co
- Dr. Stuart & Stephanie Strikowsky
- Hitchcock Law Group
- April Hill/HKH Elder Law
- Pinellas Community Foundation
- Matt Gordon/UBS Private Wealth Management
- Mai Vu/Vu Legal
- Zurno Beauty, Inc.

Emerald - \$1,000

- Allegany Franciscan Ministries
- Ann Marie Winter
- Barbara A Epstein & Associates
- CSI Catalano's Nurse Registry
- Deeb Elder Law, P.A.
- Guardian Angel Home Care Services
- Health Aid Company
- Johnson & Pope
- Menorah Manor, Inc.
- Moore Insurance
- ReBuilt Meals
- Sea Breeze Adult Day Center
- TLC Adult Daycare and Recreation
- Youth and Family Advocates

Pearl - \$500

- Congressman Gus Bilirakis
- Daycations Adult Daycare
- Dr. Rene Flowers, Pinellas County
Commissioner District 7
- FL Representative Linda Chaney
- Gulf Coast Jewish Family & Community
Services
- K2 Wounds
- PinPoint Results, LLC
- The law firm of DeLoach, Hofstra &
Cavonis, PA

Current Sponsor
Commitments :
\$106,700

Sponsorship
Goal:
\$150,000

Percent to Goal 71%

Total Event Goal of \$163,000.00 though additional day of fundraising
Raffle and giving moment during luncheon

Dollar Handles for
Giving Moment/Paddle Raise

Average monthly
Unit per Client

Caregiver Respite -
25 hours totaling
\$719 per month

Adult Daycare
Services - 6.5 Days
totaling \$878.54

Gifts of \$100

3 hours of caregiver respite

Gifts of \$250

7.5 Hours of Caregiver Respite | 2.5 1-hour sessions of Mental Health Counseling

Gifts of \$500

15 hours of caregiver Respite | 3 Days of Adult Day Care | 5 1-hour sessions of mental health Counseling

Gifts of \$1,000

30 hours of Caregiver Respite | 6 Days of Adult Daycare Services | 10 1-hour sessions of Mental Health Counseling

Gifts of \$5,000

150 hours of Caregiver Respite | 31 Days of Adult Daycare Services | 50 1-hour sessions of Mental Health Counseling

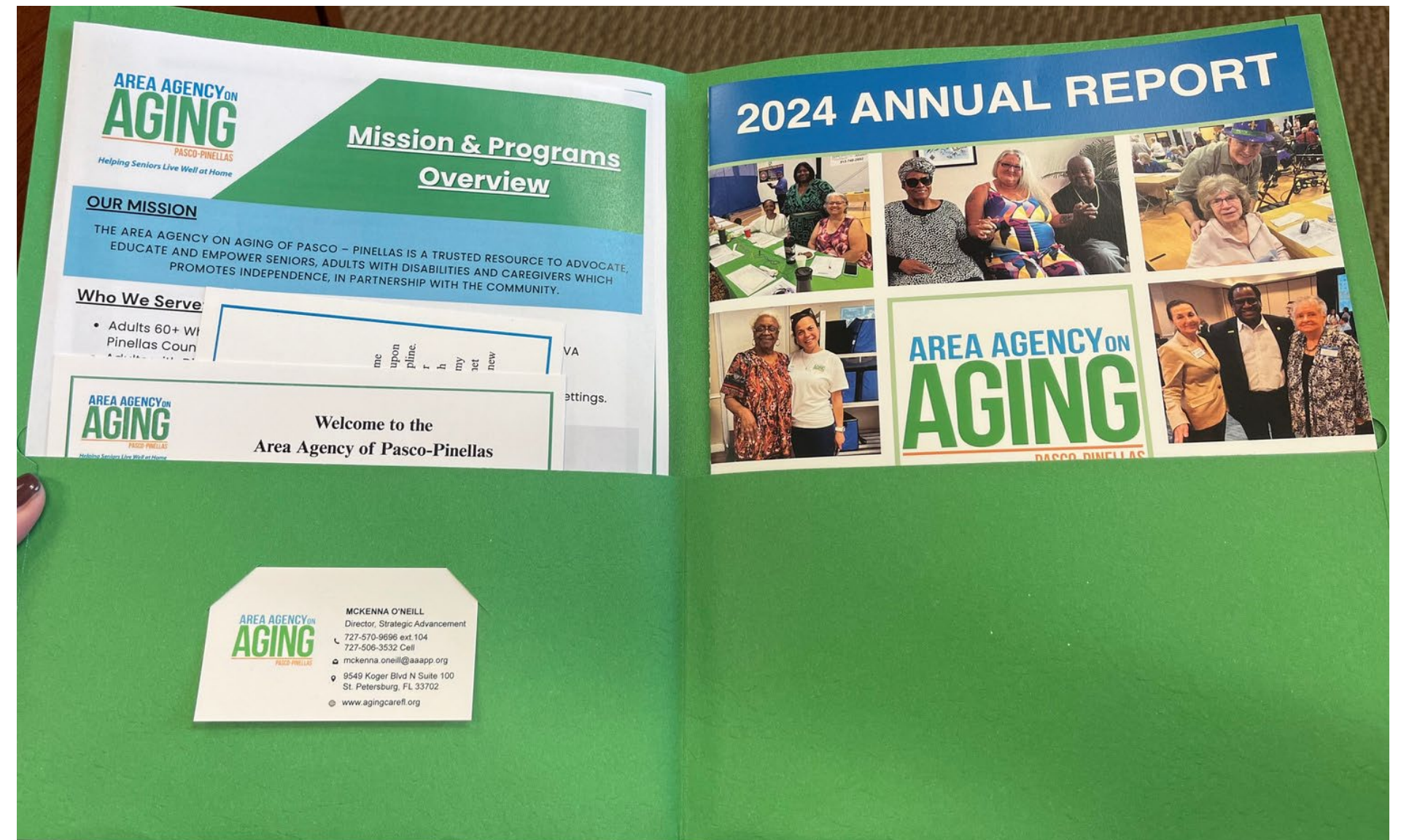
September 2025 Funding Workgroup

Donor Folder

Left Side: Welcome note from Ann Marie,
Client Impact Story,
One page flier on our mission & Programs Overview,
Most recent Newsletter and/or appeal

Right Side: Ways to give/engage flyer,
Sponsorship packet,
Annual Report and
Donor commitment card

Including a Sticker on the inside of the folder with QR
code to our Donate page on our website & a QR code
for our Youtube channel.





Helping Seniors Live Well at Home

Welcome to the Area Agency of Pasco-Pinellas

Dear Friend, Thank you for connecting with us. At Area Agency on Aging of Pasco-Pinellas, we believe every older adult, person with a disability, an caregiver deserves to live with dignity, independence, and support.

Your interest and generosity help us strengthen the safety net for thousands of seniors and families in our community each year. Together, we can deliver meals, provide care, offer resources, and ensure that no one is left behind.

We are grateful for your partnership and look forward to keeping you engaged with the impact of your support.

With Gratitude,

A handwritten signature in blue ink that reads "Ann Marie Winter".

Ann Marie Winter Executive Director Area
Agency on Aging of Pasco-Pinellas



Mission & Programs Overview

OUR MISSION

THE AREA AGENCY ON AGING OF PASCO – PINELLAS IS A TRUSTED RESOURCE TO ADVOCATE, EDUCATE AND EMPOWER SENIORS, ADULTS WITH DISABILITIES AND CAREGIVERS WHICH PROMOTES INDEPENDENCE, IN PARTNERSHIP WITH THE COMMUNITY.

Who We Serve:

- Adults 60+ Who reside in Pasco & Pinellas County Adults with
- Disabilities Family Caregivers
-
- Veterans Referred through VA Centers Vulnerable seniors at risk
- of placement to institutional settings.

Our Core Programs & Services:

Home & Community Based Care Services

In home care, respite for caregivers, homemaker and chore services, transportation, adult day care, legal assistance, housing options, emergency alert response **Nutrition & Wellness** Home Delivered Meal Services, Congregate Dining at Local Senior Centers, Evidenced Based Health and Wellness Programs, Chronic Disease Management **Veterans Directed Care Program** Veterans who receive Case Manager referral through Bay Pines VA or James Haley VA Centers may be eligible for this service

Aging & Disability Resource Center Helpline, Information Services 1-800-963-5337, Our helpline is the gateway to senior services for Pasco and Pinellas Counties. **Serving Health Insurance Needs of Elders (SHINE)** Trained volunteers who assist you with Medicare, Medicaid, and health insurance questions by providing one-on-one counseling and information. **Mental Health Services** In person or virtual Mental Health Counseling for Emotional support and guidance, or treatment for psychiatric disorders.



9549 Koger Blvd. N
Suite 100 St.
Petersburg, FL



Admin offices:
(727) 570 - 9696



info@aaapp.org

Your Gift Makes Everything Possible

Every contribution helps older adults, persons with disabilities, and caregivers in Pasco & Pinellas counties live with dignity and support.

OUR IMPACT IN THE COMMUNITY



63,000 + Seniors Served in
2024 740,000 meals
delivered in 2024 90%+
Seniors reported
independence and quality
of life after receiving
services through AAAPP

Here are the ways you can make an impact:

One Time Donation : Make a one-time gift online, or by mail.

Monthly Giving : Join our monthly giving program and provide consistent support year-round.

Planned Giving & Legacy Gifts : Include us in your will, trust or estate plan to create a lasting impact for future generations.

Sponsorships : Partner with us through event and program sponsorships.

Honor & Memorial Gifts : Celebrate or honor loved ones with a meaningful gift.

More Than Giving - Get Involved!

Your time, voice and energy are just as valuable as your donations. Here is how you can engage with us:

- **Volunteer with us** : Assist at community events or provide office support.
- **Attend Our Events** : Join us for our Annual Luncheon, community resource fairs, and public hearings.
- **Advocate for Seniors** : Be a voice for seniors in Pasco and Pinellas, but supporting policies that protect older adults and caregivers.
- **Spread the Word:** Follow us on Facebook and LinkedIn, share our newsletters, and tell friends about our mission.

Thank you for being a safety net for seniors and caregivers in our community.

