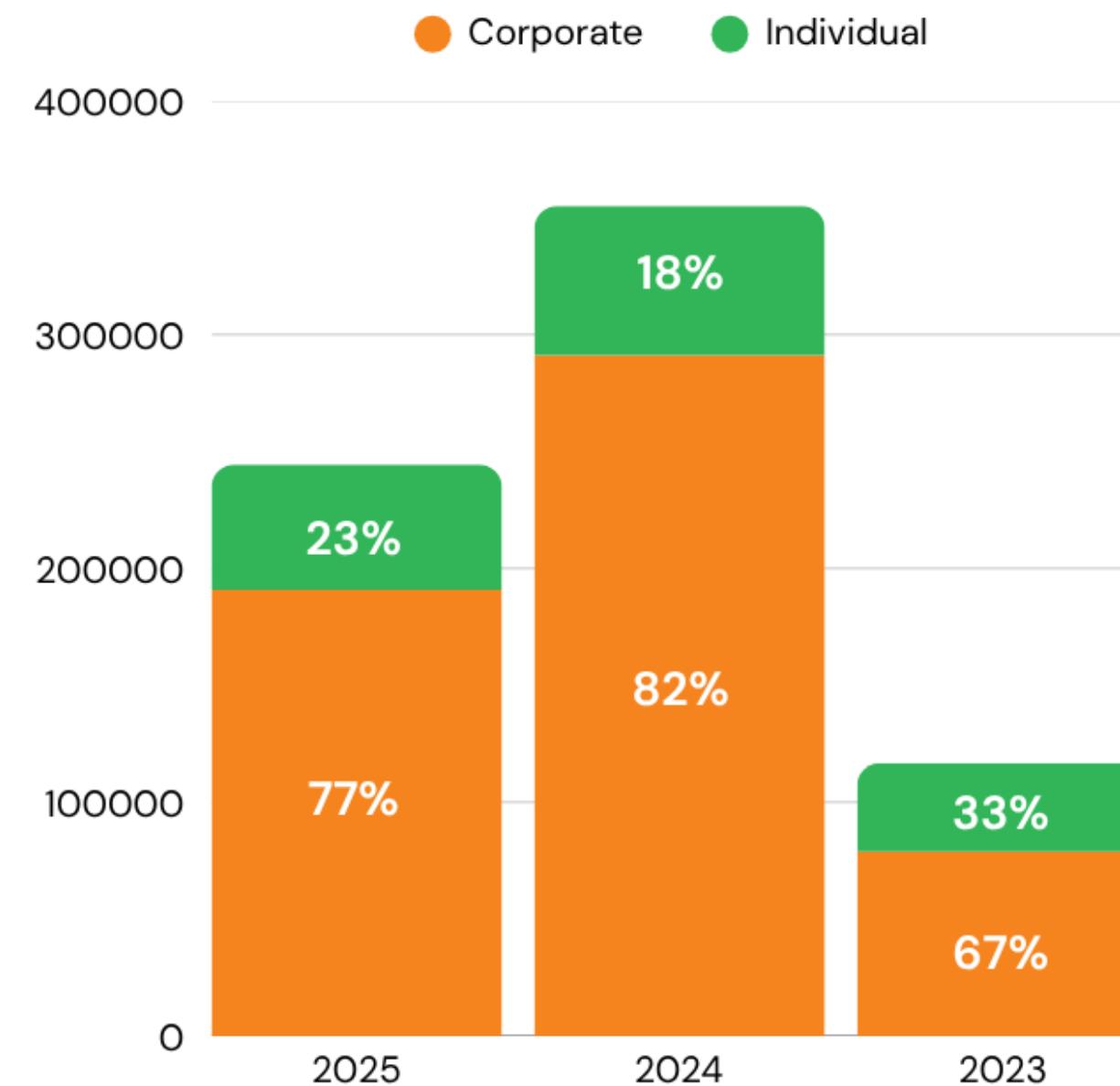


November 2025 Advisory Council Meeting

AGENDA ITEM #18



AAAPP Corporate Vs. Individual Giving

2023, 2024 &
2025 YTD (As of Oct 31)

Total funds raised:
2025 YTD: \$246,968.54
2024: \$355,301.39
2023: \$116,827.06

November 2025 Advisory Council Meeting

Donor Communication & Metrics

September Appeal - Housing
Emailed September 23 - 4pm

Sent to 732 contacts
44.2% Open rate
4% Clickthrough rate to donate page on our website and/or PayPal donation page directly

Funds raised \$600 from 2 individual donors

Additional email sent for the Annual Luncheon
Listing tickets for sale - Sold out very quickly.

Oct. 13 - Press Release regarding Open Enrollment on behalf of the SHINE program - 49% open rate

October Appeal - Housing
Emailed October 8 - 10:30 am

Sent to 770 contacts
39.8% Open rate
5.2% Clickthrough rate to:

- YouTube Channel to watch the video
- Donate landing page on our website
- PayPal link to donate
- Social Media pages

No donations as of 10/09 for this appeal

November 2025 Advisory Council Meeting



**AREA AGENCY ON
AGING
PASCO-PINELLAS**
Helping Seniors Live Well at Home
PRESENTS
★★★

**PROJECT HEARTFELT:
SALUTE TO OUR
VETERANS**

Volunteer Event

Join us for our first card writing volunteer event, where we will honor our local Pasco & Pinellas County Veterans for their service, sacrifice and dedication to our nation.

★★★★★★★★★★★★★★
AAAPP Conference Room
9549 Koger Blvd N.
St. Petersburg, FL 33702
★★★★★★★★★★★★★★
THURSDAY
23 OCT 2025
1:30 PM
★★★
Please RSVP to:
HILLARY.MORALES@AAAPP.ORG
★★★
LIGHT REFRESHMENTS WILL BE PROVIDED

Volunteer Event

Project Heartfelt : Salute to our Veterans
October 23, 1:30 pm
AAAPP Conference room

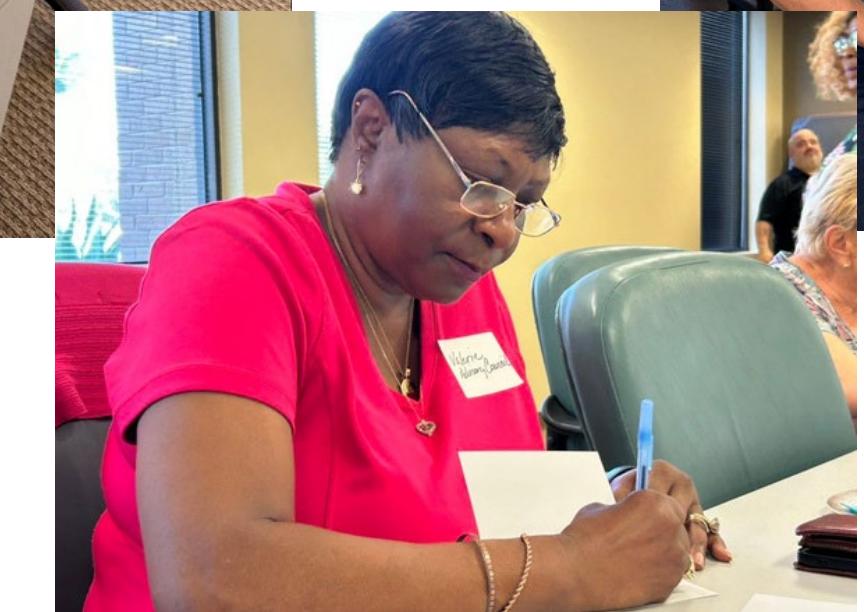
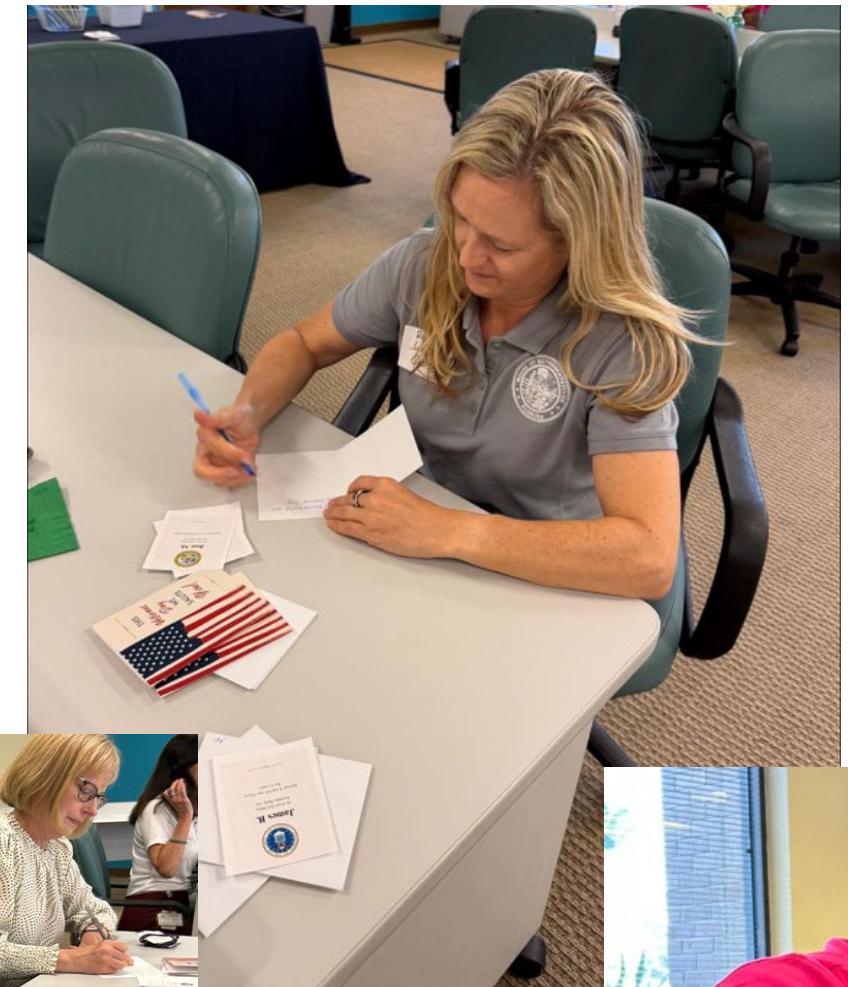
**Volunteers - Representative Lindsay Cross,
Commissioner Dr. Flowers & aides from their
offices and other commissioners .**

**Over 170 cards were addressed to veterans within
our Veteran's Directed Care Program . 2
Additional banners signed and will be delivered to
two VA centers for Veteran's Day.**

**More volunteer events to come .
Dates to be announced soon!**

November 2025 Advisory Council Meeting

Volunteer Event



November 2025 Advisory Council Meeting

Current Sponsor
Commitments :
\$119,475

Sponsorship
Goal:
\$150,000

Current Sponsors Pledged for 2025:

PRESENTING SPONSOR \$20,000

- Independent Living Systems/Florida Community Care

Platinum - \$10,000

- ArchWell Health

Gold - \$7,500

- Empath Health

Silver - \$5,000

- BayCare
- Pinellas Housing Authority
- Rotary Club of New Port Richey
- WellMed

Bronze - \$2,500

- Carr, Riggs and Ingram
- Cavanaugh & Co
- Hitchcock Law Group
- Home Instead
- HKH Elder Law
- Pinellas Community Foundation
- Seacoast Bank
- Dr. Stuart & Stephanie Strikowsky
- UBS Private Wealth Management
- Vu Legal
- Zurno Beauty

Emerald - \$1,000

- Allegany Franciscan Ministries
- Ann Marie Winter
- Barbara A Epstein & Associates
- Better Living for Seniors Pinellas County
- CSI Catalano's Nurse Registry
- Deeb Elder Law, P.A.
- Guardian Angel Home Care Services
- Health Aid Company
- Johnson & Pope
- Menorah Life, Inc.
- Moore Insurance
- ReBuilt Meals
- Sea Breeze Adult Day Center
- Tampa Wound Care Services
- TLC Adult Daycare and Recreation
- Youth and Family Advocates

Pearl - \$500

- 2-1-1 Tampa Bay Cares, LLC
- Assisted Living Locators
- U.S. Congressman Gus Bilirakis
- Daycations Adult Daycare
- FL Representative Linda Chaney
- Gulf Coast Jewish Family & Community Services
- Guardian Association of Pinellas
- Julie Hale
- K2 Wounds
- Karen Karinja & Miriam and Joe Nixon
- Kristina Jalazo
- Pasco County Commissioner Lisa Yeager, District 4
- Pasco County Commissioner Ron Oakley, District 1
- Pinellas County Commissioner Dr. Rene Flowers, District 7
- PinPoint Results, LLC
- The law firm of DeLoach, Hofstra & Cavonis, PA
- Rooth & Rooth Elder Law

Percent to Goal 80%

Total Event Goal of \$150,000.00 though additional day of fundraising

Raffle and giving moment during luncheon

November 2025 Advisory Council Meeting

Current Pledged and/or Paid Sponsorship total:
\$119,475.00

Individual contributions, board and Advisory Council
tickets: +\$2,400

Total raised through sponsorship and tickets:
\$121,875.00

Pledged gifts from donors for Moment of Giving or
through donations on our website: ~\$3,800

Pre-event funds received and/or pledged:
\$125,675.00



Board & Advisory Council challenge results!

THANK YOU FOR HELPING TO MAKE OUR
2025 LUNCHEON A GREAT SUCCESS!