

**AREA AGENCY ON AGING OF PASCO-PINELLAS, INC.
BOARD OF DIRECTORS MEETING MINUTES
INTERNAL SERVICES BUILDING, MULTIPURPOSE ROOM 129
7536 STATE STREET, NEW PORT RICHEY, FL 34654
APRIL 21, 2025 / 9:30 A.M.**

Board Members Present in Person

President, Audrey Baria
Vice President, David Alvarez
Secretary, Lena Wilfalk
Treasurer, Lisa Shippy-Gonzalez
April Hill
Anthony Koffman
Stuart Strikowsky
Mai Vu
Michelle Cyr
Commissioner Dr. René Flowers, Pinellas County Board of County Commissioners
Commissioner Lisa Yeager, Pasco County Board of County Commissioners

Board Members Present on TEAMS

Julie Hale

Board Members Not Present

Anne Corona

Others Present in Person:

Ann Marie Winter, Executive Director, Area Agency on Aging of Pasco-Pinellas
Kerry Kimball Marsalek, Chief Operating Officer, Area Agency on Aging of Pasco-Pinellas
Kristina Jalazo, Vice President of Finance, Area Agency on Aging of Pasco-Pinellas
Christine Didion, Director Programs, Area Agency on Aging of Pasco-Pinellas
McKenna O'Neill, Director, Strategic Advancement, Area Agency on Aging of Pasco-Pinellas
Francisco Alvarado, IT Manager, Area Agency on Aging of Pasco-Pinellas
Kathryn Bursch, Outreach Manager, Area Agency on Aging of Pasco-Pinellas
Nora Fitzpatrick, Executive Assistant, Area Agency on Aging of Pasco-Pinellas
Loretta Murray, Foundation Manager, Duke Energy Florida

Agenda Item #1 – Call to Order

The Area Agency on Aging of Pasco-Pinellas, Inc. Board of Directors meeting was held on Monday, April 21, 2025, in the Internal Services Building, Multipurpose Room 129, 7536 State Street, New Port Richey, FL 34654. Dr. Audrey Baria called the meeting to order at 9:30 a.m.

Agenda Item #2 – Introduction of Audience

Dr. Audrey Baria invited the audience to introduce themselves, which they did.

Agenda Item #3 – Public Meeting Notice

Ms. Ann Marie Winter, Executive Director, announced the meeting was publicly noticed.

Agenda Item #4 – Roll Call

Ms. Ann Marie Winter, Executive Director, called the roll. A quorum of board members was present.

Agenda Item #5 – Public Comments for Items on Agenda

None

Agenda Item #6 – Pinellas County Social Action Funding Grant Opportunity

Ms. Kerry Marsalek, Chief Operating Officer, presented a competitive grant opportunity from Pinellas County for Social Action Funding. The funding would provide reimbursement for qualified, non-profit social service organizations for priority services that directly support low-income Pinellas County residents. Ms. Marsalek noted that one of the four funding priorities include Supportive Services for an Aging Population. She added that applications are limited to a minimum of \$10,000 and a maximum of \$150,000. Five awards of \$150,000 will be awarded. Ms. Marsalek said that AAAPP's application totals \$150,000 and if awarded, would support the Community Health Program staff and services. She recommended that the agency apply by the deadline of April 4, 2025. Ms. Michelle Cyr made the motion to approve the recommendation that the AAAPP apply for the grant. Ms. April Hill seconded the motion. None opposed, motion carried

Commissioner Dr. René Flowers recused herself from voting on this grant opportunity.

Agenda Item #7 – Consent Agenda

Mr. David Alvarez made the motion to approve the Consent Agenda. Ms. Lisa Shippy Gonzalez seconded the motion. None opposed, motion carried.

Agenda Item #8 – Duke Energy Foundation Grant

Dr. Audrey Baria accepted a \$40,000 check from Ms. Loretta Murray, Foundation Manager at Duke Energy Florida. This grant supports AAAPP's hurricane preparedness program. Dr. Baria thanked Ms. Murray and Duke Energy for their generosity and partnership. Ms. Murray shared that Duke Energy is grateful for the opportunity to serve seniors in our community.

Agenda Item #9 – Helen Levine - Resignation

Dr Audrey Baria, AAAPP Board President, shared that Helen Levine submitted her letter of resignation. She shared that Ms. Levine intends to continue to support the organization and be a resource should we need to reach out to her. Ms. Levine's resignation created a vacancy on the AAAPP Board of Directors with another seat vacant from Pinellas County. Ms. Winter encouraged Board members to help identify potential applicants to fill both vacant seats.

Agenda Item #10 – Marketing Workgroup - Slogan

Ms. Mai Vu, Marketing Workgroup Champion, shared that the Marketing Workgroup met on April 3, 2025, to review the slogans that emerged through process which included presenting the slogans to two focus groups, one in Pinellas and one in Pasco County. The Marketing Workgroup recommended that the Board approve the slogan "Supporting Seniors to Live Well at Home." Mr. Anthony Koffman made the motion to approve the new slogan. Dr. Stuart Strikowsky seconded the motion. None opposed, motion carried.

Agenda Item #11 – DOEA Funding

Ms. Ann Marie Winter, AAAPP Executive Director, shared that the Department of Elder Affairs notified the AAAPP that it will receive \$104,950.20 for 3 months of funding of our 12-month SHINE contract with a start date of April 1, 2025. She noted that the agency normally receives 12 months of funding in our contracts. We have been told this is due to the Congressional continuing resolution and that the situation is fluid. Questions were asked about whether or not there was sufficient funding to run the program and a question about funding to continue paying salaries which Ms Winter answered. Commissioner Lisa Yeager made the motion to approve the funding. Ms. Michelle Cyr seconded the motion. None opposed, motion carried.

Agenda Item #12 – Contract Review Process for Older Americans Act (OAA) and Local Services Program (LSP) Funded Services for Contract Year 2025

Ms. Christine Didion, Director of Programs, presented the timetable for the Older Americans Act contract review process and all proposed allocations for FY 2026. She shared that the AAAPP Advisory Council reviewed and approved both the timetable and proposed allocations as required by the Older American Act. Commissioner Lisa Yeager made the motion to approve the timetable. Dr. Stuart Strikowsky seconded the motion. None opposed, motion carried.

Agenda Item #13 – 2025 Affirmative Action Plan (AAP)

Ms. Sandra Brown, HR Manager, presented the proposed changes being made to the Affirmative Action Plan. There were questions which Ms Brown and Mr Winter answered. Ms. April Hill made the motion to approve the timetable. Ms. Lena Wilfalk seconded the motion. None opposed, motion carried.

Agenda Item #14 – DOEA Monitoring Overview

Ms. Kerry Marsalek, Chief Operating Officer, provided an overview of the DOEA monitoring process.

Agenda Item #15 – Recognition of National Volunteer Week

Ms. Kerry Kimball Marsalek, Chief Operating Officer, said that AAAPP celebrates our dedicated volunteers throughout the year and highlights their dedication during National Volunteer Week on April 20-26, 2025. She shared that this year Congressman Bilirakis is presenting a Special Recognition to AAAPP's SHINE Volunteer Jerry Phillips for his many years of volunteering. A video, created by Kathryn Bursch, AAAPP's Outreach Manager, was presented that included board, advisory council members and a SHINE volunteer, speaking about their reason for volunteering.

Agenda Item #16 – Introduction of McKenna O'Neill

Ms. Ann Marie Winter, AAAPP Executive Director, introduced McKenna O'Neill, the AAAPP's new Director of Strategic Advancement. She engaged Board Members in an activity on why they volunteer with the AAAPP.

Agenda Item #17 – President's Report

Dr. Audrey Baria said that we are living in trying times and we are facing budget uncertainties, and it's important that we keep calm and carry on. She added that on May 22, 2025, there would be an event at the agency called "A Day in the Life of a Senior" where attendees can experience a senior's perspective via simulation and invited board members to attend, bring a guest and their favorite bottle of wine.

Agenda Item #18 – Executive Director's Report

Ms. Ann Marie Winter, Executive Director, shared a mission moment about The Matter of Balance program. She also discussed potential Federal funding cuts at HHS. She noted the advocacy letters she sent to senators and representatives and thanked Board members for sending letters. Ms. Winter shared that Pasco County Senior Services is doing a great job at bringing down their deficit. Other activities and meetings are noted in the Executive Director's report.

Agenda Item #19 – Board Member Comments

None

Agenda Item #20 – Open Agenda/Public Comment

There were no Public Comments.

Agenda Item #21 – Adjourn

There being no other items for discussion, the meeting adjourned at 10:30 a.m.

Respectfully Submitted,

Approved, if signed.

Ann Marie Winter
Recording Secretary

Lena Wilfalk, Secretary
Date_____